



Karen Leong CPA
Influential Communication Expert
Master Trainer – Improving Human Performance (ASTD)

Standard Profile (224 words)



Karen Leong is an influential communication expert who works with companies to maximize the potential and performance of their executives. Highly regarded for her transformational and results-oriented programs, Karen has worked with over 3,000 corporate executives, senior management and professionals. Her *Influence 247* strategies provide solutions to win people over, a much needed skill for career success and fulfillment today.

Karen is a much sought-after keynote speaker, having inspired diverse audiences including CEOs and senior management, corporate executives and professionals. Her clients include MNCs and local conglomerates such as AIA, AXA Insurance, Bayer, Credit Suisse, Jurong International, Knight Frank, McDonald's, and Singapore Refining Company and Standard Chartered Bank.

A Certified Public Accountant (CPA), Karen has a decade-long corporate career spanning audit, consulting and corporate education. She specialized in business consulting and initial public offering projects with KPMG and KPMG Consulting in Singapore, Hong Kong and Shanghai. As the honorary treasurer of Singapore Training and Development Association, Karen also chairs the association's audit committee. Karen is the master trainer for the Improving Human Performance certification program of the American Society of Training and Development (ASTD).

Karen is the director of The Leadership Company, dedicated to groom leaders and unleash talent in order to achieve business goals.

To engage Karen as a speaker or facilitator for your organization, call +65 62385860, email connect@karenleong.com or visit www.karenleong.com.



Full Length Profile (470 words)



Karen Leong is an influential communication expert who works with companies to maximize the potential and performance of their executives. Highly regarded for her transformational and results-oriented programs, Karen has worked with over 3,000 corporate executives, senior management and medical professionals. Her *Influence 247* strategies provide solutions to win people over, a much needed skill for career success and fulfillment today.

Karen is a much sought-after keynote speaker, having inspired diverse audiences including CEOs and senior management, corporate executives and professionals. Her clients include MNCs and local conglomerates such as AIA, AXA Insurance, Bayer, Credit Suisse, Jurong International, Knight Frank, McDonald's, and Singapore Refining Company and Standard Chartered Bank. Leading educational institutions such as SP Jain Center of Management and Singapore Institute of Management have also engaged Karen for her expertise.

Karen is the master trainer for the Improving Human Performance certification program of the American Society of Training and Development (ASTD). With her train-the-trainer expertise, Karen had facilitated the Advanced Certificate in Training and Assessment (ACTA) leading over 500 trainers in the areas of Adult Learning Principles and Facilitation Skills. Karen is also a professional member of Asia Professional Speakers - Singapore.

A Certified Public Accountant (CPA), Karen has a decade-long corporate career spanning audit, consulting and corporate education. She specialized in business consulting and initial public offering projects with KPMG and KPMG Consulting in Singapore, Hong Kong and Shanghai. Karen is the honorary treasurer and chairs the audit committee of the Singapore Training and Development Association.

Karen also achieved entrepreneur success in fashion, and was profiled as a creative force in fashion on the televised MediaCorp Channel U program. Her fashion label was regularly featured in leading newspaper The Straits Times (Life! and Urban sections) and prominent women's magazines like Elle, Cleo, Style and Simply Her.

Karen is the director of The Leadership Company, dedicated to groom leaders and unleash talent in order to achieve business goals. The Leadership Company provides companies with tailored corporate training programs that guide people to achieve peak performance.

A regular contributor to the Career section of The Straits Times, Karen has written articles on influential networking and career development like *7 Ways to Connect Powerfully and Build your Influence at Work*, *Connecting for Success* and *Value-added keep in touch*. Her feature on Women of Influence was also published in POINT®, the first business communications magazine ever published for CEOs in Asia. MediaCorp Radio 93.8FM too, has interviewed Karen for her insights as a



networking expert.

Karen believes that anything can be achieved through the right relationships, especially today. Her personal mission is to make the world a more connected place by expanding the possibilities for each person; one person at a time.

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Short Profile (123 words)



Karen Leong is an influential communications expert who works with companies to maximize the potential and performance of their executives. Highly regarded for her transformational and results-oriented programs, Karen has worked with over 3,000 corporate executives, senior management and professionals. Her *Influence 247* strategies provide solutions to win people over, a much needed skill for career success and fulfillment today.

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