



# INFLUENCE

WIN PEOPLE OVER

**ACHIEVE ALL ROUND INFLUENCE  
24 HOURS, 7 DAYS A WEEK.  
UNLEASH THE INFLUENCER WITHIN.**

## People buy you first

before they buy your ideas, products/services,  
hire or promote you.

“ I normally will not last more than a minute in typical training programs.  
Karen’s program is one exception. It is exciting and of great value.” ”  
Er. Tang Tat Kwong, Group President & CEO, Jurong International

## PRESENTING THE COMPLETE INFLUENCE SOLUTION SYSTEM. 4 TRAINING PROGRAMS TO MEET YOUR SPECIFIC NEEDS.

The Influence  program is designed to give you  
the keys to become a person of influence.

**INFLUENCE **  
WIN PEOPLE OVER



For corporate executives  
who want to succeed in  
today’s workplace

FOUNDATION  
PROGRAM

**INFLUENTIAL  
PRESENTATIONS**  
WOW YOUR AUDIENCE



For business or  
technical presenters

**INFLUENTIAL  
NETWORKING**  
CONNECT POWERFULLY  
WITH ANYONE, ANYWHERE



For sales and  
marketing professionals

**INFLUENTIAL  
LEADERSHIP**  
ACHIEVE RESULTS WITH  
HIGH PERFORMANCE TEAMS



For business leaders  
and managers

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FOUNDATION  
PROGRAM

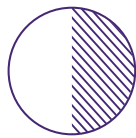
**UNLEASH THE NATURAL INFLUENCER WITHIN YOU  
TO ACHIEVE ALL-ROUND SUCCESS.**

## LEARN HOW TO:

Achieve your personal and professional goals by making it happen with people



Nurture  
strategic  
relationships  
with **bosses**



Attract support and  
collaboration from  
**colleagues** who do  
not report to you



Inspire your  
**team** to  
perform their  
best with you



Get buy-in from  
**clients** and  
achieve greater  
sales

In today's corporate environment, achieving success requires you to work effectively with people.

We share the keys to inspire people to become your champions and help you to achieve greater goals.

**Our Influence Training Program helps you to maximize opportunities for growth and fulfillment.**

## INFLUENTIAL PRESENTATIONS

WOW YOUR AUDIENCE



Learn how to:

- Eliminate your fear of public speaking to captivate your audience and make an impact
- Be unforgettable and get your key message across memorably
- Persuade your audience to act upon your call to action

Persuasive speakers have presence. They are able to convey their message in a clear, concise & impactful way.

Learn what it takes to be a compelling speaker and win the trust and respect from your audience. You will be able to engage minds and persuade people with your message.

## INFLUENTIAL NETWORKING

CONNECT POWERFULLY WITH ANYONE, ANYWHERE



Learn how to:

- How to charm the room with confidence and style
- Develop instant rapport with anyone you meet
- Nurture a quality network that will open doors for your career

Successful corporate executives ensure that they develop strong personal and professional networks. A strong network gives you access to opportunities, information and support.

Learn the skills of charming the room and making connections with the people you want to meet at a variety of corporate events. You will learn practical techniques that will transform you into a natural networker!

## INFLUENTIAL LEADERSHIP

ACHIEVE RESULTS WITH HIGH PERFORMANCE TEAMS



Learn how to:

- Motivate and empower your team to produce massive and sustained results
- Isolate root causes of non-performance and eliminate these barriers to boost productivity and morale
- Be an inspirational leader to bring out people's best

In today's competitive global environment, there is an urgent need for exceptional leadership to steer organizations towards growth and sustained success.

Learn the steps to high performance leadership, which is the ability to create the environment for achievement, and the qualities to inspire teams to unleash their greatest performance.

## ABOUT THE MASTER INFLUENCE TRAINER

KAREN LEONG CPA

Karen Leong is an influential communication expert. Highly regarded for her transformational and results-oriented programs, Karen has worked with MNCs and local conglomerates such as AIA, AXA Insurance, Bayer, Credit Suisse, Jurong International, Knight Frank, McDonald's, Singapore Refining Company and Standard Chartered Bank, helping thousands of executives expand their influence within and beyond their organizations, fast-tracking their careers to leadership positions.

Karen is the master trainer for the American Society of Training and Development's (ASTD) Improving Human Performance certification program. Karen is also a professional member of Asia Professional Speakers - Singapore.

A Certified Public Accountant (CPA), Karen has a decade-long corporate career spanning audit, consulting and corporate education. She specialized in business consulting and initial public offering projects with KPMG and KPMG Consulting in Singapore, Hong Kong and Shanghai.

Karen is the director of The Leadership Company, which she co-founded in 2007. The Leadership Company is dedicated to helping executives achieve peak performance.



## TAKE ACTION TODAY!

For more information on the influence training programs or to engage Karen Leong as a speaker for your organization,

**Call:**  
+65 6238 5860

**Email:**  
[connect@karenleong.com](mailto:connect@karenleong.com)

**Visit:**  
[www.karenleong.com](http://www.karenleong.com)

“ Karen created a memorable and uplifting experience for the attendees at our Women's Leadership Network launch ceremony!

Linda Ming  
Communications Director  
McDonald's Restaurants ”